



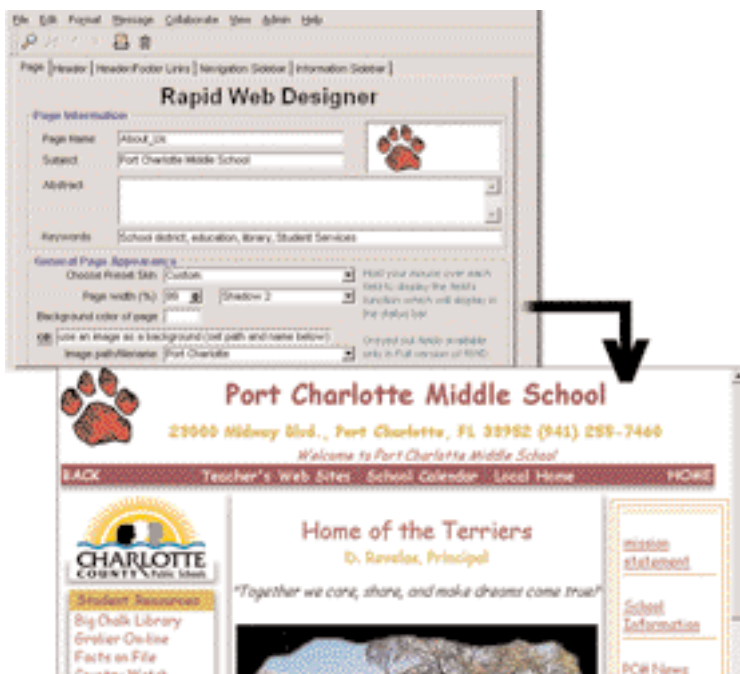
## RAPID WEB DESIGNER

Rapid Web Designer (RWD) is an exciting new product developed by FirstClass Depot, a FirstClass Technology Partner. RWD greatly enhances current FirstClass web publishing functionality by enabling non-technical users in schools and educational organisations, governments, non-profit organisations and small businesses to easily build professional and sophisticated websites on their FirstClass server.

A strong feature of FirstClass is that it provides support as a fully functional web server, enabling FirstClass administrators to quickly and easily set up and manage multiple personal public pages for publishing FirstClass documents to the web. Using RWD, FirstClass administrators can now build a framework for websites that are published to the Internet using easy-to-use FirstClass templates. These templates automatically manage the way web pages look by providing users with a multitude of preformatted backgrounds, colours and fonts. By using RWD with FirstClass, non-technical users can now create and publish sophisticated and professional-looking web sites.

RWD surrounds normal FirstClass web pages with a feature-rich 'wrapper' that contains a Header Section, Header and Footer Link bar, A Navigation Sidebar, and an Information Sidebar. Each of these sections has features that automatically populate these areas with chosen graphics and content, and can be turned on or off to achieve a wide range of effects on web pages. Knowledge of HTML is not required, and no other web development software needs to be purchased to develop a framework for professional looking web sites.

In addition, using RWD's centralised management features, administrators can control site distribution features such as forcing new pages to be approved before they can be visible, and assign site control to other users. These centralised management features are a great benefit to organisations who want a consistent look and feel across multiple web pages. Additionally, administrators can distribute different website projects to various FirstClass users and groups.



Rapid Web Designer is currently being utilised by the Charlotte County Public Schools in Florida. Chris Bress, Director of Learning Through Technology, states that *"What impresses us the most about RWD as a district, is the simplicity of use for our instructional staff. Most people are very familiar with email, however not everyone is familiar with how to create a web site. RWD takes away all of that fear, angst, and the learning curve associated with making a web page. All teachers have to do is fill in a template, and the system takes care of the rest. I truly believe that the partnership between RWD and FirstClass will revolutionise the way we communicate with parents."*

FirstClass Depot is making a simplified version of RWD available. Rapid Web Designer Lite is free to download for FirstClass customers with valid maintenance and support contracts. RWD Lite enables individuals to take FirstClass documents that can be published to the web and create professional looking websites so that FirstClass users can explore how RWD can simplify and enhance their website creation. RWD Lite does not contain the centralised management features of RWD and is designed to work with FirstClass 7.1 and 8.0.

# Rapid Web Designer

## Enhance your organisation's ability to use the web effectively

- Remove the bottleneck of webmasters by distributing content creation and publishing to users
- Enable timely updates of frequently changing information
- No knowledge of HTML required
- Provide users with a familiar, intuitive interface for updating web content within a controlled environment
- Provide comprehensive administrator controls over end user content updates and publishing permissions, ensuring design standards are met
- School districts and business franchises can create unique profiles for each site, so that each location can have a customised look within the website framework

## Reduce costs and reduce liability while increasing effectiveness

- Accurate, centrally administered information that is available through all subsites reduces liability
- Leverage existing FirstClass training and investment - reduce training costs dramatically
- Reduce spending on multiple web design software packages, outside hosting and administrative confusion
- Deploy a large number of sites quickly and easily

## Add elements to enhance the look and function of your web page

- A header section (with a variety of text and graphics options) that can be linked to any other page or site
- Two scrolling announcements in the Header Section that can link to separate places
- Header Links/Footer Link Bars, that can contain text or graphics, for site-pervasive links
- A navigation sidebar with rich text or graphics formatting capabilities, with an unlimited number of links
- An Information Sidebar to contain an unlimited number of news items with links for each item
- A Table Maker and Graphic Gallery to generate tables and great looking graphics albums - with links

## Feature-rich for a variety of great effects

- All of the features of standard FirstClass web pages, plus a great deal more
- Shadows, hover font attributes, section placement on page, and more - all adjusted quickly and easily
- Use a different background image and/or solid colour for each section, as desired
- Make completely customised pages, or "Pick a Skin and Fill It In" - add content and links and leave the formatting to RWD
- Save approved pages as a template, making future page creation easier

## Administrative control over the design and function of all pages in all sites

- Override individual custom settings, ensuring a central design is propagated throughout all sites instantly
- Optionally require that all new pages be approved by the administrator, prior to being viewed on the web
- Append or replace user links, news items, scrolling announcements, with administrator content
- New users can be given a simple RWD builder at first, and get more advanced features as they learn

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